



**Do you have a great idea for a
Breakfast Brief:
an educational session
exclusively for MCAR members?**

Affiliate members with current, relevant and informative topics are welcome to submit a plan for hosting a Breakfast Brief educational session for MCAR's REALTOR® members.

**Hosted and developed by the Affiliate sponsor,
Breakfast Briefs last 1.5 to 2 hours.
Sponsors provide presentation materials and breakfast
while MCAR promotes the event to its members
and provides meeting space.**

Previous topics have included:

- Fair Housing Best Practices
- How & What Goes into a Home Appraisal
- Steps to a Successful Mortgage Settlement
- Qualified Associations & Their Benefits to REALTORS®

**For assistance in developing your curriculum, please see
the Breakfast Brief Planning Worksheet on the reverse.**

**For more information,
contact Belinda Moyer,
Professional Development Specialist
bmoyer@mcarealtors.org
610-260-9931**

Breakfast Brief Planning Worksheet

The MCAR Business Brief program offers Affiliate members the opportunity to interact with REALTOR® members in an educational setting. Affiliates are welcome to develop a session that teaches an industry-related concept, skill or technique. Information taught in a Breakfast Brief must be educational in value and applicable industry-wide.

To help you develop your Business Brief, please consider the following questions:

Educational Topic: _____

The question I get asked most frequently about this topic is: _____

This session will answer that question with the following information: _____

The educational objective of this topic is: _____

(Such as: Why is this topic important to REALTORS®? How does this solve a problem for REALTORS®? What questions will this answer for REALTORS®? – other questions?)

By the end of this Breakfast Brief, my REALTOR® participants will have learned the following key skills and/or information:

1. _____

2. _____

3. _____

I can support the above objectives with the following educational content:

1. _____

2. _____

3. _____

I have the following teaching aids to share educational content during this Breakfast Brief:

Written materials: _____

Audio-visual: _____

Additional reference materials/websites _____

My one-sentence explanation of this class is: _____

One thing REALTORS® will be able to apply immediately following this Breakfast Brief is: _____

This form is for Affiliate Sponsor planning use.

To apply to present a Breakfast Brief, please complete the attached form and return to

Belinda Moyer, bmoyer@mcarealtors.org, 610-260-9931



Breakfast Brief Application Form

Name: _____

Company _____

Email: _____ Phone _____

Class Name: _____

Class Instructor (if different than above): _____

I will need: Projector Screen Flip Chart Other _____

Please complete the class outline below

Send to: Belinda Moyer - bmoyer@mcarealtors.org

The educational objective of this Breakfast Brief is: _____

By the end of this Breakfast Brief, REALTOR® participants will have learned the following key skills and/or information in the estimated amount of time specified for each section:

1. _____ Minutes: _____

2. _____ Minutes: _____

3. _____ Minutes: _____

NOTE: Breakfast Briefs typically last 90 to 120 minutes. Based on my estimated amount of time for each section, I anticipate the total length of my Breakfast Brief to be:

TOTAL: _____

I have the following teaching aids to share educational content during this Breakfast Brief:

Written materials: _____

Audio-visual (PowerPoint slides/video clips, etc): _____

Additional reference materials/websites _____

One thing REALTOR® participants will be able to apply immediately following this Breakfast Brief is:
